



**Music Business - Business Management**

Associate in Science | Code: 25019 | 64 credits

**CIP (1650091300)**

**Effective Term: Fall 2024 (2247)**

The A.S. in Music Business with a Business Management concentration is designed for students pursuing careers in the music or entertainment industries. The program coursework combines general business skills with business knowledge and business practices specific to the music industry. Students completing the program will demonstrate the skills and knowledge used by music industry professionals to guide artists in the areas of management, touring, music publishing, licensing, law, marketing, and entrepreneurship.

**GENERAL EDUCATION REQUIREMENTS (15.00 Credits)**

**COMMUNICATIONS (3.00 credits)**

ENC 1101	English Composition 1	(3 credits)	Prerequisite: Student must meet the Developmental Education reading and writing requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption).
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**HUMANITIES (3.00 credits)**

ARH 1000	Art Appreciation	(3 credits)	
HUM 1020	Introduction to Humanities	(3 credits)	
LIT 2000	Introduction to Literature	(3 credits)	Prerequisite: ENC1101
MUL 1010	Music Appreciation	(3 credits)	
PHI 2010	Introduction to Philosophy	(3 credits)	Prerequisite: ENC1101
THE 2000	Theatre Appreciation	(3 credits)	

**MATHEMATICS (3.00 credits)**

MGF 1130	Mathematical Thinking	(3 credits)	Prerequisite: Student must meet the Developmental Education mathematics requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption).
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**NATURAL SCIENCE (3.00 credits)**

AST 1002	Descriptive Astronomy	(3 credits)	
BSC 1005	General Education Biology	(3 credits)	
CHM 1020	General Education Chemistry	(3 credits)	
ESC 1000	General Education Earth Science	(3 credits)	
EVR 1001	Introduction to Environmental Science	(3 credits)	
GLY 1010	Physical Geology	(3 credits)	
OCE 1001	Introduction to Oceanography	(3 credits)	
PHY 1020	General Education Physics	(3 credits)	

**SOCIAL SCIENCE (3.00 credits)**

AMH 2010	History of the US to 1877	(3 credits)	
AMH 2020	History of the US since 1877	(3 credits)	
POS 2041	American Federal Government	(3 credits)	

**COMPUTER COMPETENCY REQUIREMENT**

Test type(s) needed:

Computer Competency Test (CCT)

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CGS 1060C Introduction to Computer Technology & Applications

**MAJOR COURSE REQUIREMENTS (28.00 credits)**

CTS 1800	Introduction to Web Page Development	(4 credits)	Prerequisite: CGS 1060C
GEB 1011	Principles of Business	(3 credits)	
MAR 1011	Principles of Marketing	(3 credits)	
MUM 1949	Co-op Work Experience 1: MUM	(3 credits)	Departmental Approval
MUM 2700	Music Business 1	(3 credits)	Corequisite: MUM 2703
MUM 2702	Music Business 2-Careers	(3 credits)	Corequisite: MUM 2704
MUM 2703	Music Business 3-Computer	(3 credits)	
MUM 2704	Music Business 4-Computer Applications	(3 credits)	Prerequisite: MUM 2703
SBM 1000	Small Business Management	(3 credits)	

**PROGRAM CONCENTRATION CORE (14.00 credits)**

ACG 2021	Financial Accounting	(3 credits)	Corequisite: ACG 2021L
ACG 2021L	Financial Accounting Lab	(1 credits)	Corequisite: ACG 2021
BUL 2241	Business Law 1	(3 credits)	
GEB 2350	Introduction to International Business	(3 credits)	
MVK 1111	Class Piano 1	(1 credits)	
SPC 1017	Introduction to Communication	(3 credits)	

**MAJOR COURSE ELECTIVE (7.00 credits)**

MUN*, MVB*, MVJ*, MVK*, MVO*, MVP*, MVS*, MVV*, MVW*			
BUL 2242	Business Law 2	(3 credits)	Prerequisite: BUL 2241
CGS 1060C	Introduction to Computer Technology & Applications	(4 credits)	
MAN 2021	Principles of Management	(3 credits)	
MKA 1021	Fundamentals of Selling	(3 credits)	
MKA 1511	Principles of Advertising and Copywriting	(3 credits)	
MUC 2601	Introduction to Songwriting	(3 credits)	
MUH 2111	Survey of Music History 1	(3 credits)	
MUH 2112	Survey of Music History 2	(3 credits)	Prerequisite: MUH 2111
MUL 2380	Jazz and Popular Music in America	(3 credits)	
MUM 2600	Sound Recording 1	(3 credits)	Corequisite: MUM 2600L
MUM 2600L	Sound Recording 1 Lab	(1 credit)	Corequisite: MUM 2600
MUM 2601	Sound Recording 2	(3 credits)	Prerequisite: MUM 2600
MUM 2601L	Sound Recording 2 Lab	(1 credit)	Corequisite: MUM 2601
MUM 2604	Multi-Track Mixdown Techniques	(1 credit)	Prerequisite: MUM 2600
MUM 2605	Multi-Track Production Techniques 1	(1 credit)	Prerequisites: MUM 2600, MUM 2600L
MUM 2623C	MIDI Electronic Music 1	(2 - 3 credits)	
MUM 2624C	MIDI-Electronic Music 2	(2 - 3 credits)	Prerequisite: MUM 2623C
MUT 1112	Theory 2	(3 credits)	Corequisite: MUT 1242
MUT 1242	Sight Singing & Ear Training 2	(1-2 credits)	Prerequisite: MUT 1241; Corequisites: MUT 1111, MUT 1112
MUT 2238	Introduction to Jazz Keyboard Harmony	(1 credit)	Corequisite: MUT 2351
MUT 2351	Introduction to Popular Music Arranging	(3 credits)	Corequisite: MUT 2238
MUT 2641	Introduction to Jazz Improvisation 1	(3 credits)	Corequisite: MUT 2351
PUR 2003	Public Relations	(3 credits)	
RTV 1241C	Television Production 1	(4 credits)	
TAX 2010	Business Taxes & Returns	(3 credits)	